

Aromatherapy Times

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How To Make 35K a Year as a Therapists and Take The Summers Off!

IFA Taiwan Conference

A Pharmacological Review of Inula Essential Oil

M.E CFS & Fibromyalgia Recovery With Aromatherapy

Jatmansi /Spikenard Essential Oil

The Importance of Structural Alignment

Using Craniofacial To Keep The TMJ Mobile



THE JOURNAL OF THE INTERNATIONAL FEDERATION OF AROMATHERAPISTS

Education

Taiwan Conference From an Exhibitors Point of View *by Amy Cheung*

As a Hong Kong resident, it is only a short journey (one and half hour by plane) to Taiwan so I had decided it would be a unique opportunity for me to take a Trade Stand at one of the IFA's famous international conferences. Before the conference, I had most of my information translated into English as I expected there should be lots of people from overseas. I was pleasantly surprised to meet so many Chinese speaking IFA members. They had come from all over Southeast Asia including 2 Special administrative regions of Mainland China, 4 direct-controlled municipalities, 5 autonomous regions and from the 23 provinces! There were also some faces which I recognised to be Japanese and Korean.

I arrived on Saturday morning at 8am at the GIS centre to find it was already bustling with activity. I was shown to my stand which was just outside of one of the main workshops. The size of the venue surprised me. It was much larger than I had imagined and the set-up was well organized and professional.

On my Stand I was going to sell Mung Honey which does have the energy to attract the right people! Those who came to my trade stand were

keen to know how this ancient recipe might help in nourishing their skin. It can also be beneficial in relieving emotional unrest!

Some of the customers asked in-depth questions about the provenance and origins of this unique product while others wanted to explore the opportunity to sell Mung honey in their own countries.

During the two days conference I was delighted to meet the renowned speakers from UK, France and Taiwan, each of them has expertise in their own specific field. They selflessly shared their insights on their specific subject with the attendees and I was fortunate enough to be given time in their busy schedule to be given a short interview. This was arranged for me by Pauline (CEO) and her staffs.

During the conference, I got to know the people from the IFA office on a more personal level (especially Abbey, Nyo Me and Sheray) although I was disappointed that Lauren (who I have regular contact with) could not be there because she was taking charge of the office. However, I did get to meet Ms. Joanna Hoare again which

was a very pleasant surprise for me. Joanna was my

mentor and although we have not met since 2000, it is always a pleasure to see her again. She is now in her eighties, but is vibrant and energetic and still sharing her own developed MLD technique with the world. She is a role model for me and many Chinese people who have a great respect for her age and wisdom. She is the living proof that aromatherapy works, you only have to look at her face and see her wonderful complexion at 86 years old to see that aromatherapy can make a difference!

After a busy two days, the conference was over. I almost sold out of honey and had a lot of interest in the products for future sales. I was pleased to have met with like-minded people and left Taiwan having made friends and left the conference with a bag of sweet memories and a fellowship that is deeply cherished.

I am happy to see IFA's success in expanding aromatherapy to Mainland China so that more Chinese may learn and use the healing power of essential oils.



Massage Vak Beurs Netherland Exhibition



Get Rid of the Pain

On April 12th and 13th the Massage Convention was hosted in Hoevelaken, The Netherlands. With as central theme a theme as "Get rid of the Pain", this well organised convention was aimed at professionals from the massage industry. Very often pain is a reason to visit a masseur or a therapist. Various trade organisations and training centres were present to give information on how to fight pain. There was a wide variety in treatment methods and product demonstrations on offer, with workshops,

presentations and there was a physio-symposium with lectures for physiotherapists.

IFA - Aromatherapy

The International Federation of Aromatherapist (IFA) was represented by the two IFA schools in the Netherlands. Under guidance of Will Buitenkamp from Sappemeer and Janet de Winter-Booms from Haarlem and supported by Hilde Saeijs, teacher therapist training and office



manager IFA Netherlands. The students of both schools gave aromatherapeutic consultations to visitors and created scent compositions which were presented as perfume pomanders. This assignment, especially written for this convention, was welcomed by the students

